

Sponsorship Levels

Levels

	DIAMOND \$6,000	PLATINUM \$5,000	GOLD \$2,500	SILVER/FLOAT \$800	BRONZE/CAR \$500
DECORATED FLOAT <small>*Must Supply Float if below Diamond</small>	●	○	○	○	○
LOGO ON ALL TV ADVERTISING	●	●	○	○	○
INDUSTRY EXCLUSIVITY	●	●	○	○	○
15-SEC COMMERCIAL IN BROADCAST	2	1	-	-	-
EXPANDED TV SHOW COVERAGE	●	●	○	○	○
1-ON-1 INTERVIEWS ON SOCIAL MEDIA	●	●	○	○	○
LOGOED THROW CUPS	●	●	○	○	○
LOGO ON PRINT MEDIA	●	●	●	○	○
VIP BLEACHER SEAT TICKETS	10	10	6	4	2
PLACE IN THE LINEUP	●	●	●	●	●
PARADE DAY HOSPITALITY <small>*Food & Drink</small>	●	●	●	●	●
SOCIAL MEDIA MENTIONS	●	●	●	●	●
LOGO/NAME ON PARADE WEBSITE	LOGO	LOGO	LOGO	NAME	NAME
SPONSOR RECOGNITION EVENT	●	●	●	●	●